



**Océ**  
VarioPrint®  
6000 TP

Be productive

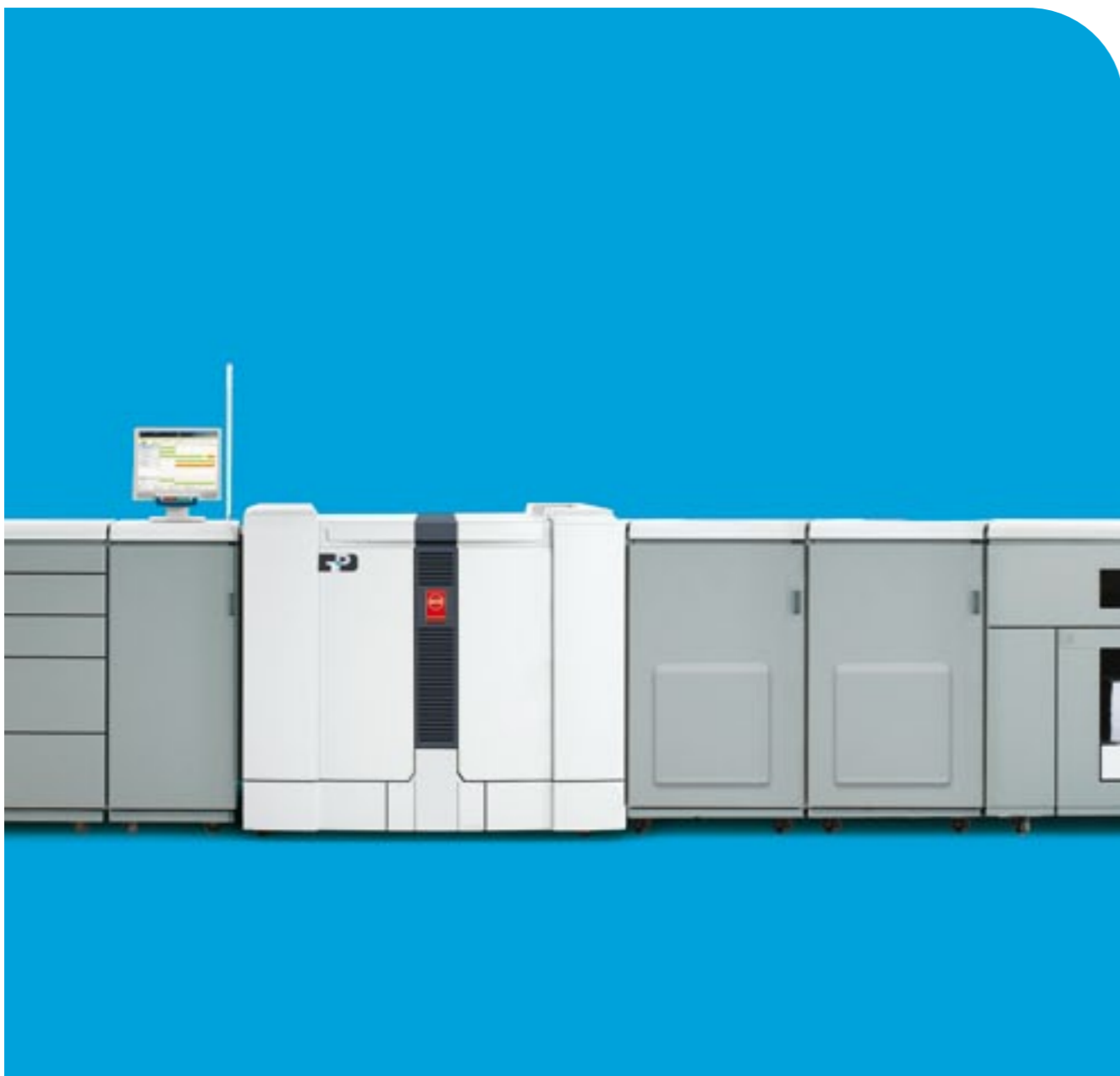


**Canon**  
CANON GROUP

Digital perfecting  
systems that make a  
positive statement

- Leadership in transactional and direct mail printing
- Quality, productivity & reliability in one transactional solution
- The highest level of accuracy and security
- True productivity for the toughest deadlines
- Accelerate your workflow with Océ PRISMA for Transaction

# Be productive



## Océ VarioPrint® 6000 TP

### Digital perfecting systems for transactional and direct mail environments

#### Transaction and direct mail printing with reliability

Business-critical customer communications are the backbone of your organization. They drive the supply chain, stimulate opportunities, bring in revenues and provide a vital touch point for connecting with customers and suppliers.

In today's business environment, it's more important than ever to produce transactional and direct mail documents that generate response and drive results. So how do you make your documents stand out? How do you boost productivity and ROI, while ensuring excellent quality and security?

The Océ VarioPrint 6000 TP of digital perfecting systems is optimized for the rigors of transactional and direct mail environments. Built from the ground up for demanding peak volumes, inserting and finishing, it takes productivity and reliability to the next level.

So go ahead. Take on more high-impact black & white jobs. And turn them around faster - with excellent quality and cost-effective performance. With the Océ VarioPrint 6000 TP, you can add more services to your portfolio. Reduce labor, operating and maintenance requirements. And produce customer communications with confidence - and a streamlined digital workflow and best-in-class service.

#### Leadership in transactional and direct mail printing

Consistent quality, media versatility and reliable performance are essential to producing relevant customer-facing documents.

Building on a tradition of leadership in transactional and direct mail production environments, Océ offers end-to-end solutions for corporate data centers, direct mailers, service bureaus and commercial printers - including cutsheet and continuous feed electro-photographic systems, full-color inkjet systems with integrated MICR, advanced workflow software and a choice of finishing devices.

Now, Océ is extending that expertise to the Océ VarioPrint 6000 TP - the next generation of digital perfecting systems optimized for a variety of transactional and direct mail applications.

#### Transactional applications:

- Invoices
- Monthly statements
- Insurance policies
- Utility and telecom statements
- Credit card bills
- Customer loyalty notices
- Explanations of benefits
- Checks
- Letters
- Contracts
- Notices
- Transpromo documents

#### Direct mail applications:

- Postcards
- Solicitation letters
- Flyers
- Custom mailers
- Trigger-based direct mail
- Interactive documents with QR codes





## Océ VarioPrint® 6000 TP

Digital perfecting systems for transactional and direct mail environments



### Quality, productivity and reliability in one transactional solution

Everything about the Océ VarioPrint 6000 TP –near-offset quality, media-handling versatility, unmatched productivity – combines to deliver the perfect solution for demanding transactional and direct mail requirements.

A special fusing station ensures exceptional quality from the moment output emerges from the printer to the time it is finished and inserted in an envelope. What's more, support for a variety of media types, weights and sizes expands your application possibilities. And that's a big plus for your business, because you can produce even more jobs on one versatile platform.

### Secure printing with camera-based inspection

When your customer communications call for the highest level of accuracy, reliability and security, Océ VarioPrint 6000 TP systems can be equipped with an optional camera-based control system that manages the verification and reprinting of documents impacting speed or productivity. As a result, you can produce and distribute transactional and direct mail documents with complete confidence.

### Temporary Speed License Program

Need to ramp up for unexpected volumes? No problem. With the Océ Temporary Speed License Program, you can upgrade the speed of your Océ VarioPrint 6000 TP system to handle peak production requirements - and dial back down when the crunch is over. The result? You can accelerate productivity and profits without risk or long-term financial commitment.



### True productivity for the toughest deadlines

Océ VarioPrint 6000 TP systems are built to deliver a new level of transactional and direct mail productivity. Océ Gemini Instant Duplex technology uses one engine to drive two imaging belts at once – printing the front and back sides of a page in a single pass.

Two-sided jobs print faster and more reliably because each sheet passes through the engine just once. And it delivers the precise, predictable quality that customer-facing documents require – from production through finishing and inserting.

Best of all, the Océ VarioPrint 6000 TP Line is built to do more with less. You can blaze through demanding volumes. Take on more work. Offer a wider choice of services. And make better use of resources. All with excellent quality you can count on job after job.

### Built to go the distance

When productivity counts, the Océ VarioPrint 6000 TP is built to go the distance. You can take on multiple shifts with speeds of 171, 200, 250 and 314 A4 prints per minute - and monthly duty cycles up to 10 million impressions. Each system can be equipped with up to three Paper Input Modules (PIMs) or a two-PIM configuration with optional roll-feed system for added media flexibility and input capacity to 60,000 sheets.

Making sure the correct media is loaded is never a problem with Océ Paper Logic®, virtually eliminating errors and reprints. And with pneumatic input systems, you can reliably process all types of media. Need more productivity? Add up to three high-capacity stackers that output up to 18,000 perfectly stacked sheets. With load-while-print and unload-while-print features, you can push even more work through shorter production windows.

Every tray comes with interposer capabilities, so you can load color pre-printed inserts from any tray. And speed is independent of media type or weight so the system won't slow down for heavy, oversized stock. All of which means you can print more types of transactional and direct mail jobs in less time – whatever the media requirements.

## Océ VarioPrint® 6000 TP

### Digital perfecting systems for transactional and direct mail environments



#### Accelerate your workflow with Océ PRISMA for Transaction

By teaming your Océ VarioPrint 6000 TP printer with Océ PRISMA® for Transaction software, you can accelerate your workflow, reduce operational costs and transform personalized communications into profitable opportunities.

Océ PRISMA for Transaction software automates the document lifecycle from document composition through printing, finishing and distribution. All with support for multiple PDLs, jobs and work sites and automated insertion, finishing, tracking, reprinting, indexing and archiving.

Whatever your challenge – data integrity, peak production or high volumes of output with variable data – Océ offers true, end-to-end solutions that streamline production from receipt of data through printing, finishing, distribution, archiving, job and cost tracking and beyond. The modular, scalable solution set integrates into your workflow, making it easy to:

- Create and design relevant personalized documents
- Control & combine incoming data sources and PDLs
- Use resources efficiently: host-based systems, CRM databases or legacy applications
- Pre-sort statements to eliminate duplication of effort or unnecessary mailings of multiple items
- Achieve new levels of performance automation
- Increase workflow efficiency
- Streamline performance across your entire enterprise
- Print volumes with native IPDS and PCL5e-

#### Summary

A family of true convergence printers, Océ VarioPrint 6000 TP systems can switch between on-demand publishing and transaction printing in an instant. Now you can offer a reliable and productive resource for a wider variety of jobs—bills, statements, transpromo documents, direct mail postcards, letters and notices - without having to purchase, run and maintain multiple systems for different job types.

Count on the Océ VarioPrint 6000 TP to do it all with predictable quality and reliability from production through finishing and inserting. Whatever your production challenge, now you can produce and deliver high-quality, highly-relevant communications with confidence.



#### Benefits

- Faster turnaround for higher customer satisfaction
- Optimized for the special rigors of transactional and direct mail printing
- Predictable quality from production through finishing/inserting
- Improved efficiency and productivity
- Lower operational costs
- Expanded opportunities for transactional and direct mail applications
- Better use of printer capacity and technology assets
- Worry-free operation with better ROI
- Less risk, labor and overtime costs
- Flexibility to get more work done on one machine
- Permanent or temporary speed scalability to meet every requirement
- Streamlined transactional workflow

# Beyond the Ordinary



## Printing for Professionals

Océ helps the people who make our world. Companies everywhere use Océ technical documentation systems in manufacturing, architecture, engineering and construction. High-speed Océ printing systems produce millions of transaction documents each week, such as bank statements and utility bills. And in offices around the world, people use Océ professional document systems to keep the wheels of business and government turning. Océ is also at work in publishing on demand, newspaper production and wide format color for spectacular display graphics.

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